## ABSTRACT OF THE DISCLOSURE

## INSULATING LABEL STOCK

5 An insulating label stock includes a thermal insulating layer, which may a fiberfill batt. The batt is laminated to at least one layer of film, paper or fabric. The label stock can be wrapped around a container, such as a can, bottle or pouch. The label stock may be coated with a coating material so that it is printable, thus imparting both insulating properties

and print capability to a container.